

Licensing & Strategic Alliances

Structuring and Supporting Your Intercompany Relationships

In today's fast-paced business environment, companies must focus on their core competencies and outsource or in-license other needed resources. Morse has many years of experience drafting and negotiating all types of agreements used to define the rights and obligations of the parties, and allocate risk, in virtually all fields and industries.

IP Licenses

- Patent
- Software
- Copyright
- Trademark
- Trade Secret

Commercial Contracts

- Services Agreements
- SaaS Agreements
- Online Terms of Service (TOS)
- Manufacturing & Supply Agreements
- Purchase & Sale of Goods
- Equipment Leases
- Name, Image, and Likeness Agreements
- Food Contract Manufacturing Agreements

Strategic Partnerships

- Joint Research & Development
- Co-marketing Agreements
- Co-commercialization Agreements



Team

Michael J. Cavaretta
Stanley F. Chavire
Justin B. Emery
Jonathan D. Gworek
Faith D. Kasparian
Mary Beth Kerrigan
Ann M. O'Rourke
Kevin S. Olson
Ryan J. Perry
Amanda E. Schreyer
Daniel E. Wilcox
Howard G. Zaharoff
Martin Z. Zhang

Related Case Studies

Technology for the Greater Good from The Additive Advantage

Related Industries

AI and Robotics
Cannabis
Educational Institutions & Hospitals
HealthTech
Life Sciences
Medical Devices
Publishing
Software-as-a-Service

- Teaming Agreements
- Referral/Sales Rep Agreements
- Distribution/Reseller Agreements

University/Research Institution Partnerships

- Sponsored Research
- Clinical Trials
- Material Transfer

Non-disclosure Agreements

Commercial Leases

- Office
- Lab

Clients need attorneys who recognize the client's business, technology, and objectives, who understand the problems that can arise after the deal is signed, and who have the experience to adapt available legal structures to the business needs of each transaction. Our attorneys have years of experience documenting and negotiating the complex transactions and contracts related to the development, protection, and exploitation of valuable technology and intellectual property assets, and they know how to develop standard business agreements that function as business tools rather than obstacles.