

# Intellectual Property

## Bridging the Gap Between Technology and Law

Our accomplished attorneys help technology companies of all sizes – whether early-stage companies and startups or large, publicly traded international companies – to create and maintain value and advantage through the development, commercialization, licensing, and protection of intellectual property.

We assist our clients with the protection and enforcement of their intellectual property in a variety of areas including:

- Deciding when to rely upon patents, copyrights, trademarks, or trade secrets — or several in combination — to protect intangible assets.
- Developing and managing patent portfolios to provide a competitive advantage in the marketplace.
- Advising on the selection, clearance, and protection of trademarks, trade names, and domain names.
- Conducting intellectual property audits.
- Implementing effective trade secret protection programs.
- Crafting confidentiality, license, consulting, non-competition, and non-solicitation agreements.
- In collaboration with our **employment** lawyers, defining the scope and duration of non-competition covenants.
- Conducting intellectual property due diligence in the context of a variety of transactions.

We also advise clients on the special intellectual property issues that arise in financings and acquisitions, in the participation in industry groups and consortia, and in using open source programs.

Our highly respected IP Team represents clients in a wide range of industries and technology verticals including:

- **Software**, E-commerce, Telecommunications
- **Medical Devices**, **Biotechnology**, Pharmaceuticals
- **Publishing**, **New Media**, Interactive Gaming



### Team

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### Related Case Studies

Doing Well by Doing Good with Visible Good

Leading To a Better Educational Experience with EvoText

Technology for the Greater Good from The Additive Advantage

Privy's Platform Empowers Marketers and Helps Businesses Grow

Harnessing Powerful Data Assets with eClinical's Intelligent Data Analytics and Management

### Related Industries

Cannabis  
Consumer Goods & Services  
Educational Institutions & Hospitals  
FinTech  
FoodTech & AgTech  
HealthTech

- Universities, Hospitals, Research Institutions
- Consumer Products
- Robotics

Internet of Things  
Life Sciences  
Media & Entertainment  
Medical Devices  
Publishing  
Software-as-a-Service