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# Intellectual Property

Bridging the Gap Between Technology and Law

Our accomplished attorneys help technology companies of all sizes – whether early-stage companies and startups or large, publicly traded international companies – to create and maintain value and advantage through the development, commercialization, licensing, and protection of intellectual property.

We assist our clients with the protection and enforcement of their intellectual property in a variety of areas including:

- Deciding when to rely upon patents, copyrights, trademarks, or trade secrets or several in combination to protect intangible assets.
- Developing and managing patent portfolios to provide a competitive advantage in the marketplace.
- Advising on the selection, clearance, and protection of trademarks, trade names, and domain names.
- Conducting intellectual property audits.
- Implementing effective trade secret protection programs.
- Crafting confidentiality, license, consulting, non-competition, and non-solicitation agreements.
- In collaboration with our **employment** lawyers, defining the scope and duration of noncompetition covenants.
- Conducting intellectual property due diligence in the context of a variety of transactions.

We also advise clients on the special intellectual property issues that arise in financings and acquisitions, in the participation in industry groups and consortia, and in using open source programs.

Our highly respected IP Team represents clients in a wide range of industries and technology verticals including:

- Software, E-commerce, Telecommunications
- Medical Devices, Biotechnology, Pharmaceuticals
- Publishing, New Media, Interactive Gaming



#### Team

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## **Related Case Studies**

Doing Well by Doing Good with Visible Good Harnessing Powerful Data Assets with eClinical's Intelligent Data Analytics and Management

## **Related Industries**

Cannabis Consumer Goods & Services Educational Institutions & Hospitals FinTech FoodTech & AgTech HealthTech Internet of Things Life Sciences Media & Entertainment Medical Devices Publishing



### • Universities, Hospitals, Research Institutions

- Consumer Products
- Robotics

Software-as-a-Service